

ADDENDUM #2 TO RFP DOCUMENTS

**DOWNTOWN DEVELOPMENT DISTRICT
OF THE CITY OF NEW ORLEANS**

**Safe Streets for All Supplemental
Transportation Safety Action Plan
RFP #2026 – 20 – 01**



**Downtown Development District
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New Orleans, LA 70170
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**RFP Release Date: September 18, 2026
Proposal Submission Deadline: October 28, 2026**

Date of Addendum: October 14, 2026

The following questions were asked during the RFP process:

Question #1:

Does the DDD wish the consultant to incorporate Placer.ai data into the high injury network identification? If so, does the dataset only contain pedestrian volumes, or does it also contain vehicle counts?

Answer #1:

DDD anticipates that the High Injury Network will be identified using the methodology and data employed by the City of New Orleans Comprehensive Safety Action Plan, as outlined in the RFP.

Placer.ai data, provided by DDD, may serve as a supplemental resource for the expanded downtown-specific analysis. The platform primarily provides estimated visitation data for specific locations, areas, and corridors rather than traditional pedestrian or vehicle traffic counts. As such, it should not be considered a substitute for traffic volume data or other established transportation safety datasets.

Question #2:

Will the DDD be able to provide any other traffic count data, such as that obtained through a platform like Replica or Streetlight?

Answer #2:

DDD does not currently have access to traffic count datasets through platforms such as Replica or StreetLight. Consultants are welcome to propose the use of additional data sources or collection methods as part of their approach to completing the scope of work. The DDD also anticipates leveraging relevant data and analysis developed through the City of New Orleans Comprehensive Safety Action Plan, where available.

Question #3:

Attachment 5 asks proposers to “List below three business organizations that can attest to the continuous operation of the firm over the past five (5) years.” Since these are separate from “Job References,” can you explain the type of relationship these organizations should have with the proposer? Or can they be the same as the Job References?

Answer #3:

These may be the same organizations.