

**DOWNTOWN DEVELOPMENT DISTRICT
EXECUTIVE COMMITTEE MEETING MINUTES
Monday, March 11, 2025
2:00 p.m.
DDD Ronald E. Gardner Board Room**

Roll taken - Meeting called to order at 2:33 p.m.

Members Present: Chair Chris Ross, Vice-Chair Alex Glaser, Treasurer William Bradshaw, II, Secretary Scott Polakoff

Members Absent: N/A

Other Board Members Present: N/A

Staff/Counsel Present: Michael McKnight, Chief Financial Officer, Christopher Kane, Counsel, Adams & Reese

Others Present: N/A

Notice: The time, location, and agenda were adequately and publicly noticed.

Public Input Card: N/A

Public Comments: Caller Aaron expressed concerns about public safety and criticize the DDD's handling of the terrorist attack and the DDD hiring practices.

Action Items:

- Approval of January 29, 2025, Executive Committee Meeting Minutes – **Action Item***
 - Motion to approve Secretary Scott Polakoff, second by Treasurer William Bradshaw.
Motion carried.

Chair Report: N/A

President's Report:

- Chuck Bourg, Chief of Operations:
 - Reported on Mardi Gras clean-up highlighting the public safety team's efforts in monitoring and cleaning the parade route.
 - Will continue daily meetings with rangers and walking all 4 zones of the district to observe and improve public safety and cleanliness.
- Rene Pastorek, Chief of Economic Development:
 - Presented updates on various focus areas:
 - Reported on advocacy efforts, including resubmitting grant applications.
 - Business recruitment and retention with outreach to businesses and property owners
 - In the process of developing the state of downtown report
 - Continued partnerships with various organizations.
 - Completed biodistrict lighting audit, parks activation plan.
 - He will compile a list of projects for future grant applications.
 - He will present infrastructure issues at the next Super Gras meeting.
 - DDD will have a booth at Wednesdays at the Square

- DDD will work with GNO, Inc., to recoup unspent funds from the Super Bowl projects and propose 5 new projects to the \$160K allocation.
 - He hopes to complete the property tax data mapping by summer.
- Jared Brossett, Director of Public Policy & External Affairs:
 - Presented research on baseline service agreements.
 - Discussed the DDD millage renewal process and timeline. He will prepare a report which will include elections, other elections on those ballots and strategies for public education and marketing.
 - Considered options for election timing and public education efforts.
 - He will share the 2001 BGR report which is a valuable resource with the Board.

Old Business: N/A

New Business: N/A

Executive Session: Motion by Chair Chris Ross to enter Executive Session. Second by Vice-Chair Alex Glaser. Roll was called. Motion carried. The Board entered Executive Session. The Board came out of the Executive Session and upon the advice of counsel no action was taken during the Executive Session.

*******In accordance with the provisions of the Louisiana Open Meetings Law (La. R.S. 42:11 et seq.) the Board of Commissioners of the DDD may go into Executive Session to discuss legal or personnel matters.**

Adjournment: Motion to adjourn by Secretary Polakoff. Second by Vice-Chair Alex Glaser. Motion carried.