DOWNTOWN DEVELOPMENT DISTRICT EXECUTIVE COMMITTEE MEETING MINUTES Tuesday, January 29, 2025 4:00 p.m. DDD Ronald E. Gardner Board Room

Roll taken - Meeting called to order at 4:05 p.m.

Members Present: Chair Chris Ross, Vice-Chair Alex Glaser, Treasurer William Bradshaw, II, Secretary Scott Polakoff

Members Absent: N/A

Other Board Members Present: N/A

Staff/Counsel Present: Davon Barbour, President & CEO, Michael McKnight, Chief Financial Officer, Christopher Kane, Counsel, Adams & Reese

Others Present: N/A

Notice: The time, location, and agenda were adequately and publicly noticed.

Public Input Card: N/A

Public Comments: N/A

Action Items:

- Approval of Tuesday, October 30, 2024, Executive Committee Meeting Minutes Action Item*
 - Motion to approve Vice-Chair Alex Glaser. Second, by Secretary Scott Polakoff. Motion carried.

Chair Report: Chair Ross discussed the DDD transition, President & CEO search process. Chair Ross will be sending an email with times for a kickoff meeting with Winner Partners. He will ask Winner Partners if they can potentially reduce the 12–14-week CEO search timeline. The Executive Committee will serve as the search committee. Chair Ross also touched on his attendance at Washington Mardi Gras where he met with notable figures and made new contacts. Chair Ross will prepare a report on the Washington Mardi Gras and distribute it to the Board of Commissioners. Davon Barbour last day as President & CEO of the DDD will be 2/2/2025.

President & CEO Report:

- \$500K project for beautification included:
 - French Doors initiative includes improving the 100-blocks of Bourbon, Dauphine, Burgundy, and Charter Streets. This improvement will involve repairing lighting, adding murals.
 - Trees installed and maintained by the DDD.
 - DDD in partnership with the BioDistrict and GNO for further beautification including tree plantings.
 - o DDD is in a lighting partnership with Entergy for Lafayette Square/Street.
 - \circ $\;$ The DDD Security Alliance outpost will have an official opening. Date to be determined.
 - Davon Barbour will approach New Orleans Building Corporation and Rock Step Capital about making the newly installed Spanish Plaza signage permanent.
 - He mentioned the upcoming NFL Honours event.

Old Business: N/A

New Business: N/A

Executive Session: Motion by Chair Chris Ross to enter Executive Session. Second by Vice-Chair Alex Glaser. Roll was called. Motion carried. The Board entered Executive Session. The Board came out of the Executive Session and upon the advice of counsel no action was taken during the Executive Session.

Adjournment: Motion to adjourn by Secretary Polakoff. Second by Vice-Chair Alex Glaser. Motion carried.