



SPONSORSHIP OPPORTUNITIES



DOWNTOWN NOLA AWARDS

NEW ORLEANS

2024

ALL SPONSORSHIP LEVELS INCLUDE:

- Name and/or logo included in all PR & advertising*
- Logo included on event program
- Listing in all DDD newsletter articles highlighting the event
- Name included in event summary on ticket platform

SPONSORSHIP LEVELS

PRESENTING SPONSOR \$5,000

- Name and/or Logo included with event name in all printed material “2024 Downtown NOLA Awards Presented by Your Company”
- 10 tickets to the event
- Company banner displayed at event
- Company profile in DDD Newsletter
- Option to welcome guests at event presentation
- 1 available

GUEST GIFT SPONSOR \$2,500

- Name or logo on commemorative gift for each guest (minimum 150)
- 6 tickets to the event
- 2 available from non-competing businesses
- Must be committed by 8/30/24

BEVERAGE SPONSOR \$1,500

- Name or logo on commemorative cups served at bars (minimum 500)
- 4 tickets to event
- 4 available from non-competing businesses
- Must be committed 8/30/24

ABOUT THE EVENT

An annual tradition recognizing the exceptional accomplishments of Downtown NOLA property owners, businesses, residents, workers, and organizations, the Downtown Development District (DDD) Downtown NOLA Awards honor the people and places that inspire and epitomize the heart of the Crescent City.



EVENT DETAILS

Thursday, September 26th

If you are looking for different benefits, we are happy to build a sponsorship package for you!

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