



Children's Hospital
New Orleans
LCMC Health

Holiday Parade

IN PARTNERSHIP WITH
DOWNTOWN DEVELOPMENT DISTRICT **NEW ORLEANS**



December 2, 2023 11 AM



FULL FLOAT \$10,000

- ONE BRANDED FLOAT (20 RIDERS)
- 10 TICKETS TO VIP PARADE VIEWING AT OSCAR DUNN PARK
- TWO (2) PARKING PASSES BEHIND VIP VIEWING
- 30 PASSES TO DDD VIP AFTER PARTY HOSPITALITY TENT

HALF FLOAT \$5,000

- CO-BRANDED FLOAT (10 RIDERS)
- 5 TICKETS TO VIP PARADE VIEWING AT OSCAR DUNN PARK
- ONE (1) PARKING PASSE BEHIND VIP VIEWING
- 15 PASSES TO DDD VIP AFTER PARTY HOSPITALITY TENT

ALL FLOAT SPONSORS

- SPONSOR SIGNAGE ON FLOAT
- LOCAL & NATIONAL TELEVISION COVERAGE OF FLOAT
- ACCESS TO PARADE VIP AFTERPARTY AREA

In 2022 Kern Studios debuted a reimagined holiday parade rolling from Elysian Fields along Decatur and North Peters, turning up Canal Street and finishing at Lafayette Square. The animatronic floats, giant, helium-filled balloons, and dozens of marching krewes will spread holiday cheer along the same route again in 2023, and the DDD wants you to join us as one of five Downtown Development District floats.

We are able to offer our supporters all the benefits of this world-class holiday experience for a discounted rate.



FOR MORE DETAILS AND TO RESERVE YOUR FLOAT, CONTACT ASHLEY MILLS.
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