

SPONSORSHIP OPPORTUNITIES



DOWN TOWN NOLA AWARDS 2023

DOWN TOWN
DEVELOPMENT DISTRICT
NEW ORLEANS

ALL SPONSORSHIP LEVELS INCLUDE: MARKETING

- Name and/or logo included in all PR & advertising*
- Logo included on event program
- Listing in all DDD newsletter articles highlighting the event
- Name included in event summary on ticket platform

*Guaranteed DDD digital and social media ad buy

SPONSORSHIP LEVELS

PRESENTING SPONSOR \$5,000

- Name and/or Logo included with event name in all printed material "2023 Downtown NOLA Awards Presented by Your Company"
- 10 tickets to the event
- Company banner displayed at event
- Company profile in DDD Newsletter
- Option to welcome guests at event presentation
- 1 available

GUEST GIFT SPONSOR \$2,500

- Name or logo on commemorative gift for each guest (minimum 150)
- 6 tickets to the event
- 2 available from non-competing businesses
- Must be committed by 10/01/23

BEVERAGE SPONSOR \$1,500

- Name or logo on commemorative cups served at bars (minimum 500)
- 4 tickets to event
- 4 available from non-competing businesses
- Must be committed by 10/01/23

JOIN US!

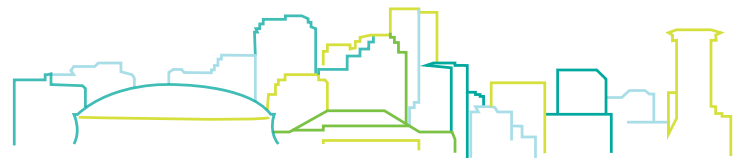
On Wednesday, October 18th the Downtown Development District will honor 2023 Downtown NOLA Award Winners at the newly renovated Audubon Aquarium.

The evening will welcome 300 guests to savor delicious bites, sip festive libations, cut a rug on the dance floor, and celebrate some of the people and organizations moving the needle Downtown.

HONOREES

The Downtown NOLA Awards is an annual celebration presented by Downtown Development District of New Orleans to celebrate the exceptional accomplishments of residents, property owners, businesses, workers, and organizations within the Downtown Development District.

Honorees were nominated by their peers and evaluated by a committee based on their innovation, demonstration of raising the bar, commitment to placemaking, collaboration, and how well they integrant and amplify the Downtown NOLA "brand".



EVENT DETAILS

Wednesday, October 18th
6:30 - 8:30 PM
Audubon Aquarium

If you are looking for different benefits, we are happy to build a sponsorship package for you!

ASHLEY MILLS
MARKETING & COMMUNICATIONS MANAGER

amills@downtownnola.com

504-620-9285