

Footfall Report for: Downtown New Orleans

Weekly Pedestrian

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Downtown New Orleans	78.2%	-	-	-	-17.7%	12.7%
USA	69.2%	-19.8%	64.6%	135.2%	3.9%	-1.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Downtown New Orleans for the last 52 weeks is 10,413,156 which is 78.2% up on the previous year.

The total number of visitors for the year to date is 4,073,862 which is 78.2% up on the previous year.

The total number of visitors to Downtown New Orleans in week commencing 23 May 2022 was 14,052.

The busiest day in week commencing 23 May 2022 was Friday with 2,536 visitors.

The peak hour of the week was 13:00 on Friday 27 May 2022 with footfall of 303.

Pedestrian by week

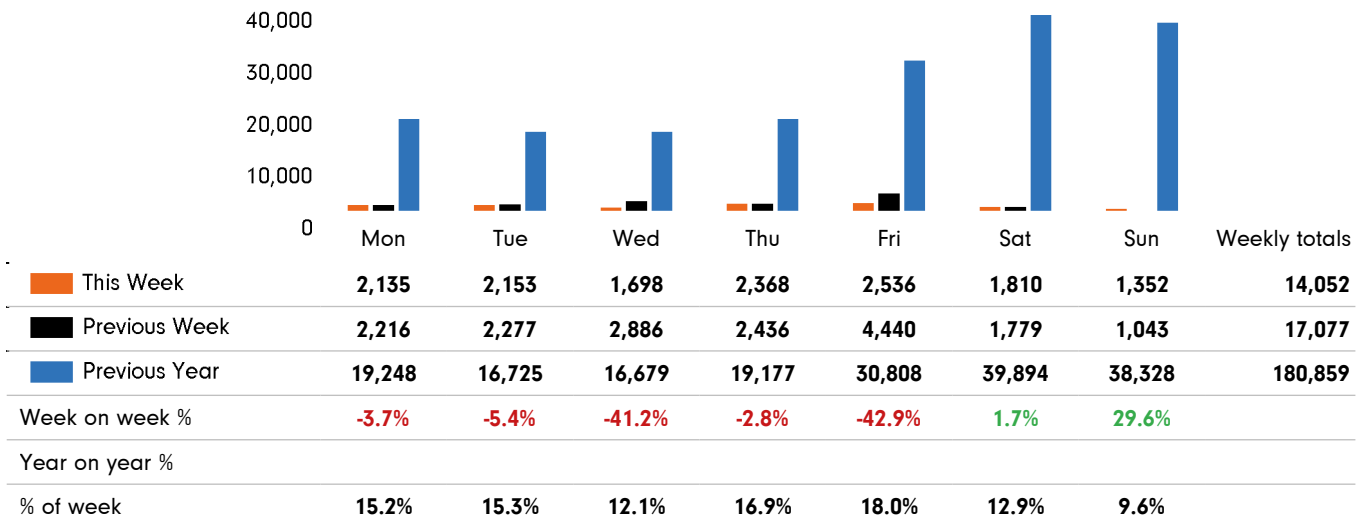


■ This Week ■ Previous Week ■ Previous Year

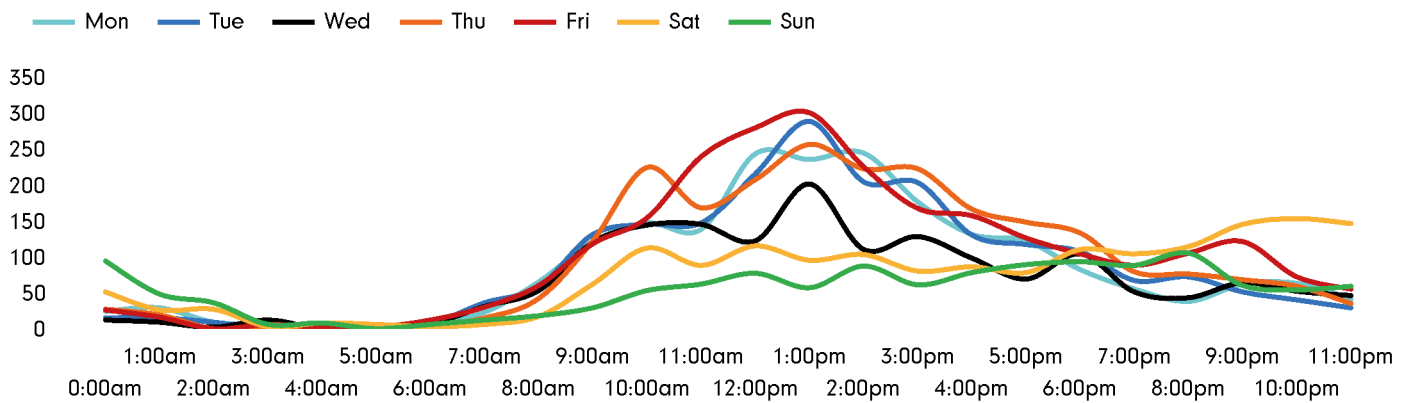
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	84°	89°	86°	84°	87°	86°	87°
Previous week	91°	91°	93°	93°	91°	89°	82°
Previous year	84°	86°	86°	86°	89°	86°	84°

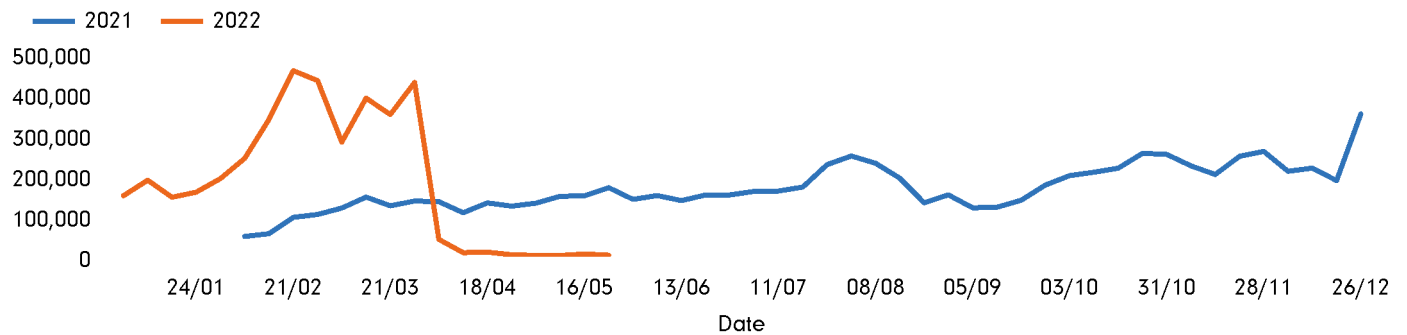
Pedestrian by day



Pedestrian by hour



Pedestrian by week



	This week	% share of total week	Previous week	Week on week %	
Dave & Busters Garage	14,052	100.0%	17,077	-17.7%	

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 21, 2022 Vs Week 1, 2021 to Week 21, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week21, 2022 Vs Week 21, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week21 2022 Vs Week 20 2022