

**Downtown Development District**  
**2021 Proposed Budget**  
**Five-Year Comparison**

Line #	Description	10/20/2020 13:01	2017 Actual	2018 Actual	2019 Actual	Adopted Budget 2020	2020 Projected	Proposed 2021 Total
1	<b>OPERATING REVENUES</b>							
2	DDD Internal Sources (Concerts, State, Fed, etc.)		172,741	183,320	180,572	260,500	69,652	80,000
3	City Sources (Ad Valorem, etc.)		7,240,402	7,486,778	7,348,766	9,390,436	9,381,265	7,256,948
4	TOTAL OPERATING REVENUE		7,413,143	7,670,098	7,529,338	9,650,936	9,450,917	7,336,948
5								
6	<b>OPERATING EXPENSES</b>							
7	Public Space Operations		2,417,966	2,536,656	2,705,126	3,002,397	2,698,497	2,566,895
8	Public Safety		1,744,322	2,309,852	2,688,508	2,771,209	2,607,171	2,534,197
9	Economic Development & Planning		702,093	585,048	634,105	614,484	465,700	382,720
10	Communications		644,527	670,217	604,161	768,704	628,003	326,892
11	Administration		1,038,464	1,192,096	1,102,504	1,147,801	1,132,610	1,044,595
12	TOTAL OPERATING EXPENSE		6,547,372	7,293,869	7,734,404	8,304,595	7,531,981	6,855,299
13								
14	<b>NET OPERATING INCOME (LOSS) *</b>		<b>865,771</b>	<b>376,229</b>	<b>(205,066)</b>	<b>1,346,341</b>	<b>1,918,936</b>	<b>481,649</b>
15								
16	<b>NON OPERATING REVENUE</b>							
17	OCD Bond Debt Service Loan Proceeds		-	-	-	-	-	1,750,000
18	Interest on Bond Proceeds		578	1,991	1,155	1,300	2,169	2,600
19	TOTAL NON OPERATING REVENUE		578	1,991	1,155	1,300	2,169	1,752,600
20								
21	<b>NON OPERATING EXPENSES</b>							
22	District Wide Capital Improvements		5,000	1,080,239	218,389	705,000	125,215	150,000
	DDD Infrastructure Fund		-	-	-	2,500,000	2,500,000	2,500,000
23	Canal Street Streetscape		-	-	-	-	-	-
24	CSDC Excess Tax Payment		-	-	-	-	-	-
25	TOTAL NON OPERATING EXPENSE		5,000	1,080,239	218,389	3,205,000	2,625,215	2,650,000
26								
27	<b>EARNINGS (Loss) before Interest, Deprec &amp; Amort</b>		861,349	(702,019)	(422,300)	(1,857,359)	(704,110)	(415,751)
28								
29	INTEREST EXPENSE (Debt Service)		156,978	96,212	86,832	77,050	77,050	67,134
30	DEPRECIATION / AMORTIZATION		32,653	31,758	37,500	37,500	37,500	37,500
31								
32	<b>NET INCOME</b>		<b>671,718</b>	<b>(829,989)</b>	<b>(546,632)</b>	<b>(1,971,909)</b>	<b>(818,660)</b>	<b>(520,385)</b>
33								
34	<b>NET INCOME BEFORE DEPRECIATION</b>		704,371	(798,231)	(509,132)	(1,934,409)	(781,160)	(482,885)
35								
36								
37	<b>CAPITAL SOURCES</b>							
38	Bond Proceeds		-	-	-	-	-	-
39	Fund Balance Proceeds		834,512	1,174,475	895,432	2,304,409	1,151,822	867,886
40	TOTAL CAPITAL SOURCES		834,512	1,174,475	895,432	2,304,409	1,151,822	867,886
41								
42	<b>NET SOURCES BEFORE CAPITAL USES:</b>		1,538,883	376,244	386,300	370,000	370,662	385,001
43								
44	<b>CAPITAL USES</b>							
45	Debt Service - Principal		1,527,189	350,000	365,000	370,000	370,000	385,000
46	Capital Purchases		11,694	26,244	21,300	-	663	-
47	Capital Lease - Principal Payment		-	-	-	-	-	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)		-	-	-	-	-	-
49	TOTAL CAPITAL USES		1,538,883	376,244	386,300	370,000	370,663	385,000
50								
51	<b>NET CASH FLOW</b>		<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(1)</b>	<b>1</b>

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Five-Year Comparison**

Line #	10/20/2020 13:01	2017	2018	2019	Adopted Budget 2020	2020 Projected	Proposed 2021 Total
	Description	Actual	Actual	Actual			
52	<b>Operating Revenues</b>						
53	1. <b>DDD Internal Sources</b>						
54	Code Enforcement	-	-	-	-	-	-
55	DDD Events	84,065	73,496	62,100	150,000	-	-
56	Federal Funding	-	-	-	-	-	-
57	State Funding	-	-	-	-	-	-
58	External Ranger Funding	-	-	2,800	3,000	-	-
59	Sponsorships/Donations/Grants	-	11,122	-	20,000	-	-
60	Interest Earned	6,741	8,496	8,370	9,000	4,132	5,400
61	Banner Deposits Earned / Misc	81,935	90,206	107,302	78,500	65,520	74,600
62	Total Admin Sources:	172,741	183,320	180,572	260,500	69,652	80,000
63							
64	2. <b>City Sources</b>						
65	Ad Valorem Taxes (12.46 mills), gross	7,516,284	7,747,318	7,609,013	8,160,079	8,234,926	4,939,612
	DDD Infrastructure Fund Ad Valorem (2.30 mills)	-	-	-	1,606,000	1,520,232	2,604,084
66	Less: Collection Fees & Assessor Fees	(303,915)	(310,370)	(304,361)	(390,643)	(390,206)	(301,748)
67	Interest on Investments	28,033	49,830	44,114	15,000	16,313	15,000
68	Total City Sources:	7,240,402	7,486,778	7,348,766	9,390,436	9,381,265	7,256,948
69							
70	<b>Total Operating Revenue</b>	<b>7,413,143</b>	<b>7,670,098</b>	<b>7,529,338</b>	<b>9,650,936</b>	<b>9,450,917</b>	<b>7,336,948</b>
71							
72	<b>Operating Expenses</b>						
73	3. <b>Public Space Operations</b>						
74	Personnel Costs (05)						
75	Salaries & Wages	188,159	224,567	243,197	228,800	222,829	108,576
76	Payroll Taxes	14,204	16,896	18,522	16,817	16,649	8,490
77	Insurance	18,904	25,145	28,504	23,244	29,108	18,624
78	Workers' Compensation	3,020	3,635	692	3,368	2,476	3,290
79	Retirement	10,324	10,489	12,669	12,126	11,507	5,755
80	Parking	1,800	2,379	2,625	1,800	2,083	1,800
81	Temporary Labor	-	-	-	-	-	-
82	Total	236,411	283,111	306,209	286,155	284,652	146,535
83							
84	Enhanced City Services	-	-	-	12,000	-	-
85	Total	-	-	-	12,000	-	-
86							
87	Landscape Maintenance						
88	- Landscaping	140,257	137,490	135,619	149,500	143,428	149,500
89	- Sidewalk Tree Maint/Replacem	258,675	281,055	314,850	365,000	265,200	330,000
90	- Parks & Open Space	1,017	24,533	27,477	88,000	20,841	34,200
91	Total	399,949	443,078	477,946	602,500	429,469	513,700
92							
93	Street Furnishings & Beautification						
94	- Trash Receptacles	6,783	8,787	10,622	9,750	8,780	10,000
95	- Banners (install/replace)	5,266	7,480	11,110	8,400	9,705	9,600
96	- Holiday Lighting	170,949	135,163	140,473	143,980	73,454	-
97	Total	182,998	151,430	162,205	162,130	91,939	19,600
98							
99	Infrastructure						
100	- Museum Streetscape(Canal St) Payment to CNO	-	-	-	-	-	-
101	- Sidewalk Improvements	33,827	32,200	5,576	60,000	60,140	80,000
102	- Lafayette Square	-	-	-	-	-	-
103	Total	33,827	32,200	5,576	60,000	60,140	80,000
104							
105	Cleaning & Maintenance						
106	- Sidewalk Cleaning	1,423,523	1,472,602	1,602,825	1,706,880	1,707,630	1,709,380
107	- Wayfinding Signage Maintenance	-	-	-	-	-	-
108	- Special Event Clean-up	106,662	107,891	104,694	125,000	97,891	70,000
109	- Graffiti	8,478	14,490	2,226	5,000	-	-
110	- Surveillance Cameras	-	-	6,440	9,000	-	-
111	Total	1,538,663	1,594,983	1,716,185	1,845,880	1,805,521	1,779,380
112							
113	Miscellaneous						
114	- Truck, Storage, Other	26,118	31,854	37,005	33,732	26,776	27,680
115	Total	26,118	31,854	37,005	33,732	26,776	27,680
116							
117	<b>Total Public Space Operations</b>	<b>2,417,966</b>	<b>2,536,656</b>	<b>2,705,126</b>	<b>3,002,397</b>	<b>2,698,497</b>	<b>2,566,895</b>

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118							
119	<b>4. Public Safety</b>						
120	Personnel Costs (05)						
121	Salaries & Wages	494,415	572,180	614,949	679,132	626,594	668,226
122	Payroll Taxes	42,055	48,827	51,659	52,836	51,487	54,432
123	Insurance	123,501	138,137	146,521	156,168	165,872	183,420
124	Workers' Compensation	21,369	28,005	7,583	28,931	21,351	28,466
125	Retirement	10,783	14,757	16,265	27,166	24,187	26,729
126	Parking	2,938	3,481	3,177	5,400	2,536	3,600
127	Fitness Center	-	-	-	-	-	-
128	Total	695,061	805,387	840,154	949,633	892,027	964,873
129							
130	Public Safety Rangers	16,370	23,408	21,120	29,520	19,680	23,520
131							
132	Enhanced Police Services						
133	- Police Detail Services	971,053	865,738	889,026	800,002	802,496	815,750
	- Private Security Services	-	287,046	372,933	420,004	345,612	160,004
	- Park Security	-	-	-	-	-	-
134	Total	971,053	1,152,784	1,261,959	1,220,006	1,148,108	975,754
135							
136	Other Public Safety						
137	- Code Enforcement	-	-	-	-	-	-
138	- Stakeholder Involvement	5,035	7,499	11,020	6,850	3,320	1,850
139	- Miscellaneous	2,732	1,832	3,728	5,200	461	5,200
140	Total	7,767	9,331	14,748	12,050	3,781	7,050
141	Homelessness Services						
142	- Outreach Services	54,071	59,623	50,527	60,000	43,575	63,000
143	- Low Barrier Shelter Operations	-	259,319	500,000	500,000	500,000	500,000
	Total	54,071	318,942	550,527	560,000	543,575	563,000
144	<b>Total Public Safety</b>	<b>1,744,322</b>	<b>2,309,852</b>	<b>2,688,508</b>	<b>2,771,209</b>	<b>2,607,171</b>	<b>2,534,197</b>
145							
146	<b>5. Economic Development &amp; Planning</b>						
147	Personnel Costs (05)						
148	Salaries & Wages	252,800	246,275	256,724	259,220	250,802	195,338
149	Payroll Taxes	19,427	19,003	19,452	19,182	18,850	14,326
150	Insurance	25,092	27,241	28,099	30,900	29,940	21,828
151	Workers' Compensation	648	734	169	648	474	488
152	Retirement	14,517	14,270	15,101	15,554	15,463	11,720
153	Parking	2,625	2,700	2,700	2,700	2,700	1,800
154	Temporary Labor	-	-	-	-	-	-
155	Total	315,109	310,223	322,245	328,204	318,229	245,500
156							
157	Canal Street Development	5,212	13,176	7,236	13,200	-	6,200
158	District Wide Development	39,869	25,371	33,117	33,240	2,352	1,440
159	Job Recruitment & Development	8	-	30,000	25,000	146	-
160	Research & Database Management	18,377	10,864	17,700	5,200	12,500	31,200
161	Housing	-	-	-	-	-	-
162	Administration/Meetings	10,777	10,573	8,807	12,940	4,187	4,380
163	Presentations & Marketing	-	-	-	-	-	-
164	Planning Initiatives	38,123	35,816	4,902	25,800	-	-
165	Business Retention & Recruitment	113,618	134,092	65,183	70,900	43,286	20,000
166	Façade Incentive	161,000	44,933	144,915	100,000	85,000	74,000
167	<b>Total Economic Development</b>	<b>702,093</b>	<b>585,048</b>	<b>634,105</b>	<b>614,484</b>	<b>465,700</b>	<b>382,720</b>
168							
169	<b>6. Communications</b>						
170	Personnel Costs (05)						
171	Salaries & Wages	239,574	257,705	250,502	263,172	238,125	160,134
172	Payroll Taxes	18,988	19,700	20,077	20,159	18,605	12,378
173	Insurance	21,225	25,386	26,380	29,018	28,099	19,704
174	Workers' Compensation	621	744	172	658	467	400
175	Retirement	6,959	11,560	15,331	15,790	14,676	9,608
176	Parking	2,356	2,633	2,700	2,700	2,700	1,800
177	Fitness Center	-	-	-	-	-	-
178	Total	289,723	317,728	315,162	331,497	302,672	204,024
179							
180	Holiday Event	178,796	166,674	151,789	186,350	1,469	-
181	DDD Events	39,415	33,544	47,188	37,029	500	-
182	Sponsored Events	33,542	38,020	28,740	32,000	310	-
183	Donor Relations	-	-	-	-	-	-
184	Digital Media	38,074	26,250	29,821	51,400	31,459	26,400
185	Communications	48,392	19,936	17,656	10,200	211,613	95,200
186	Miscellaneous	6,488	1,508	1,553	5,768	819	1,268
187	Research	-	60,000	-	60,000	63,000	-
188	Public Affairs	10,097	6,557	12,252	54,460	16,161	-
189	<b>Total Communications</b>	<b>644,527</b>	<b>670,217</b>	<b>604,161</b>	<b>768,704</b>	<b>628,003</b>	<b>326,892</b>

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Line #	Description	10/20/2020 13:01 2017 Actual	2018 Actual	2019 Actual	Adopted Budget 2020	2020 Projected	Proposed 2021 Total
191	<b>7. Administration</b>						
192	Personnel Items						
193	Salaries & Wages	439,541	484,322	498,546	528,178	502,482	456,534
194	Payroll Taxes	29,478	31,034	30,990	37,818	35,174	33,422
195	Insurance (Health, Dental, STD, LTD, Life)	41,390	50,469	47,241	55,620	54,228	47,472
196	Insurance (workers comp)	1,136	1,435	359	1,362	958	1,141
197	Retirement Contribs (Contrib, Fees, Life)	23,062	24,982	26,176	31,690	29,628	27,392
198	Parking (Employee subsidy only)	3,783	2,935	3,603	3,900	3,590	3,600
	Fitness Center	-	-	-	-	-	-
199	Temporary Labor	14,501	4,100	17,606	-	-	-
200	Payroll Processing Fees	5,535	6,247	6,738	5,950	6,737	6,294
201	Total	558,426	605,524	631,259	664,518	632,797	575,855
202							
203	Supplies & Materials						
204	General Operating Supplies	4,873	6,177	6,730	6,960	5,776	6,960
205	Office Supplies	12,406	9,644	9,935	9,000	7,316	9,000
206	Total	17,279	15,821	16,665	15,960	13,092	15,960
207							
208	Equipment, Property and Maintenance						
209	Copier Lease Payments	5,492	3,915	4,372	4,563	4,734	4,735
210	Repairs & Maintenance	-	50	-	-	-	-
211	Total	5,492	3,965	4,372	4,563	4,734	4,735
212							
213	Office Space						
214	Miscellaneous	69	-	98	-	-	-
215	Rent	140,951	146,154	144,931	148,500	147,000	147,000
216	Repairs & Maintenance	1,363	1,261	1,796	1,740	2,446	1,800
217	Telephone	11,278	11,357	11,935	12,240	12,399	12,360
218	Utilities	3,390	3,509	3,378	4,500	3,448	4,500
219	Total	157,051	162,281	162,138	166,980	165,293	165,660
220							
221	Operations						
222	Accounting Services	18,500	26,000	26,750	27,000	24,750	25,000
223	Advertising	55	240	1,292	-	-	-
224	Bank Service Charges	2,337	2,256	2,383	2,460	2,288	2,460
225	Board Development	9,694	4,814	5,914	8,500	1,369	-
226	Computer Equipment & Supplies	-	247	663	-	555	500
227	Computer Software	757	4,619	1,514	-	108	150
228	Computer Support	33,152	33,946	34,107	32,100	32,505	32,700
229	Courier Services	-	-	-	-	-	-
230	Employee Recruitment	3,002	880	1,862	2,400	380	600
231	Employee Relocation	-	-	-	-	-	-
232	Equipment & Small Tools	-	312	-	-	-	-
233	Equipment Rental	819	1,044	832	740	745	750
234	Events & Functions	-	-	-	-	-	-
235	Insurance - Auto Coverage	6,001	5,867	6,748	6,360	8,988	9,300
236	Insurance - Commercial Package	80,324	87,634	72,164	72,300	72,480	72,600
237	Insurance - Director & Officer	6,495	7,359	7,699	7,800	7,572	7,800
238	Legal Services	112,965	186,180	84,323	90,000	151,765	120,000
239	Meals & Entertainment	1,461	767	224	1,200	105	400
240	Meetings - External	240	365	121	600	-	-
241	Meetings - Internal	126	1,178	3,759	300	25	-
242	Mileage/Cabfare/Tolls	117	89	91	600	-	300
243	Miscellaneous	(6,222)	378	1,362	240	334	-
244	Office Relocation	-	-	-	-	-	-
245	Organization Fees/Dues	3,999	6,541	6,945	6,070	4,858	4,650
246	Parking	132	162	90	180	213	-
247	Penalties & Interest	-	-	185	-	-	-
248	Permits & Licenses	15	15	15	25	15	25
249	Postage & Express Mail	1,000	500	700	1,500	539	1,000
250	Printing	759	4,220	1,099	1,050	627	600
251	Professional Services	989	567	6,340	14,400	530	-
252	Publications & Subscriptions	1,176	1,214	1,201	830	1,073	1,000
253	Radios/Cellular Telephones	1,625	2,077	1,936	2,100	1,787	1,800
254	Repairs & Maintenance	-	-	-	-	-	-
255	Staff Development/Conferences	5,690	10,829	5,095	7,525	394	-
256	Travel	13,909	13,297	12,420	7,500	2,350	-
257	Uniforms	1,099	908	236	2,000	339	750
258	Total	300,216	404,505	288,070	295,780	316,694	282,385
259							
260	<b>Total Administration</b>	<b>1,038,464</b>	<b>1,192,096</b>	<b>1,102,504</b>	<b>1,147,801</b>	<b>1,132,610</b>	<b>1,044,595</b>
261							
262	<b>Total Operating Expenses:</b>	<b>6,547,372</b>	<b>7,293,869</b>	<b>7,734,404</b>	<b>8,304,595</b>	<b>7,531,981</b>	<b>6,855,299</b>
263							
264	<b>Net Operating Income (Loss)</b>	<b>865,771</b>	<b>376,229</b>	<b>(205,066)</b>	<b>1,346,341</b>	<b>1,918,936</b>	<b>481,649</b>
265							

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266	<b>Non Operating Revenues</b>						
267	Line-of-Credit - FBT	-	-	-	-	-	1,750,000
268	Interest on Bond Proceeds Invested	578	1,991	1,155	1,300	2,169	2,600
269	<b>Total Non Operating Revenue</b>	<b>578</b>	<b>1,991</b>	<b>1,155</b>	<b>1,300</b>	<b>2,169</b>	<b>1,752,600</b>
270							
271	<b>Non Operating Expenses</b>						
272	District Wide Capital Improvements	5,000	1,080,239	218,389	705,000	125,215	150,000
	DDD Infrastructure Fund	-	-	-	2,500,000	2,500,000	2,500,000
273	(Gain) Loss on Sale of Assets	-	-	-	-	-	-
274	CSDC Excess Tax Payment	-	-	-	-	-	-
275	<b>Total Non Operating Expense</b>	<b>5,000</b>	<b>1,080,239</b>	<b>218,389</b>	<b>3,205,000</b>	<b>2,625,215</b>	<b>2,650,000</b>
276							
277							
278	<b>Earnings (Loss) before Interest, Depr, Amort</b>	<b>861,349</b>	<b>(702,019)</b>	<b>(422,300)</b>	<b>(1,857,359)</b>	<b>(704,110)</b>	<b>(415,751)</b>
279							
280	Interest Expense - Debt Service	156,978	96,212	86,832	77,050	77,050	67,134
281	Depreciation & Amortization	32,653	31,758	37,500	37,500	37,500	37,500
282							
283	<b>Net Income (Loss)</b>	<b>671,718</b>	<b>(829,989)</b>	<b>(546,632)</b>	<b>(1,971,909)</b>	<b>(818,660)</b>	<b>(520,385)</b>
284							
285							
286							
287	<b>Net Income (Loss) Before Depreciation</b>	<b>704,371</b>	<b>(798,231)</b>	<b>(509,132)</b>	<b>(1,934,409)</b>	<b>(781,160)</b>	<b>(482,885)</b>
288							
289	<b>Capital Sources</b>						
290	Bond Proceeds	-	-	-	-	-	-
291	General Fund Balance Proceeds	834,512	1,174,475	895,432	2,304,409	1,151,822	867,886
292	Public Space Capital Fund Balance Proceeds	-	-	-	-	-	-
293	Econ Development Fund Balance Proceeds	-	-	-	-	-	-
294	<b>Total Capital Sources</b>	<b>834,512</b>	<b>1,174,475</b>	<b>895,432</b>	<b>2,304,409</b>	<b>1,151,822</b>	<b>867,886</b>
295							
296	<b>Net Sources Before Capital Uses</b>	<b>1,538,883</b>	<b>376,244</b>	<b>386,300</b>	<b>370,000</b>	<b>370,662</b>	<b>385,001</b>
297							
298	<b>Capital Uses</b>						
299	Debt Service - Principal	1,527,189	350,000	365,000	370,000	370,000	385,000
300	Capital Purchases	11,694	26,244	21,300	-	663	-
301	Capital Lease - Principal Payment	-	-	-	-	-	-
302	General Fund Balance	-	-	-	-	-	-
303	Donation of Assets	-	-	-	-	-	-
304	Economic Development Fund Balance	-	-	-	-	-	-
305	Public Space Capital Fund Balance	-	-	-	-	-	-
306	Public Safety Capital Fund Balance	-	-	-	-	-	-
307	Legal Defense Reserve	-	-	-	-	-	-
308	<b>Total Capital Uses</b>	<b>1,538,883</b>	<b>376,244</b>	<b>386,300</b>	<b>370,000</b>	<b>370,663</b>	<b>385,000</b>
309							
310	<b>Net Cash flow</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(1)</b>	<b>1</b>