

Historic Downtown Facades Restored



**DOWNTOWN
DEVELOPMENT
DISTRICT**



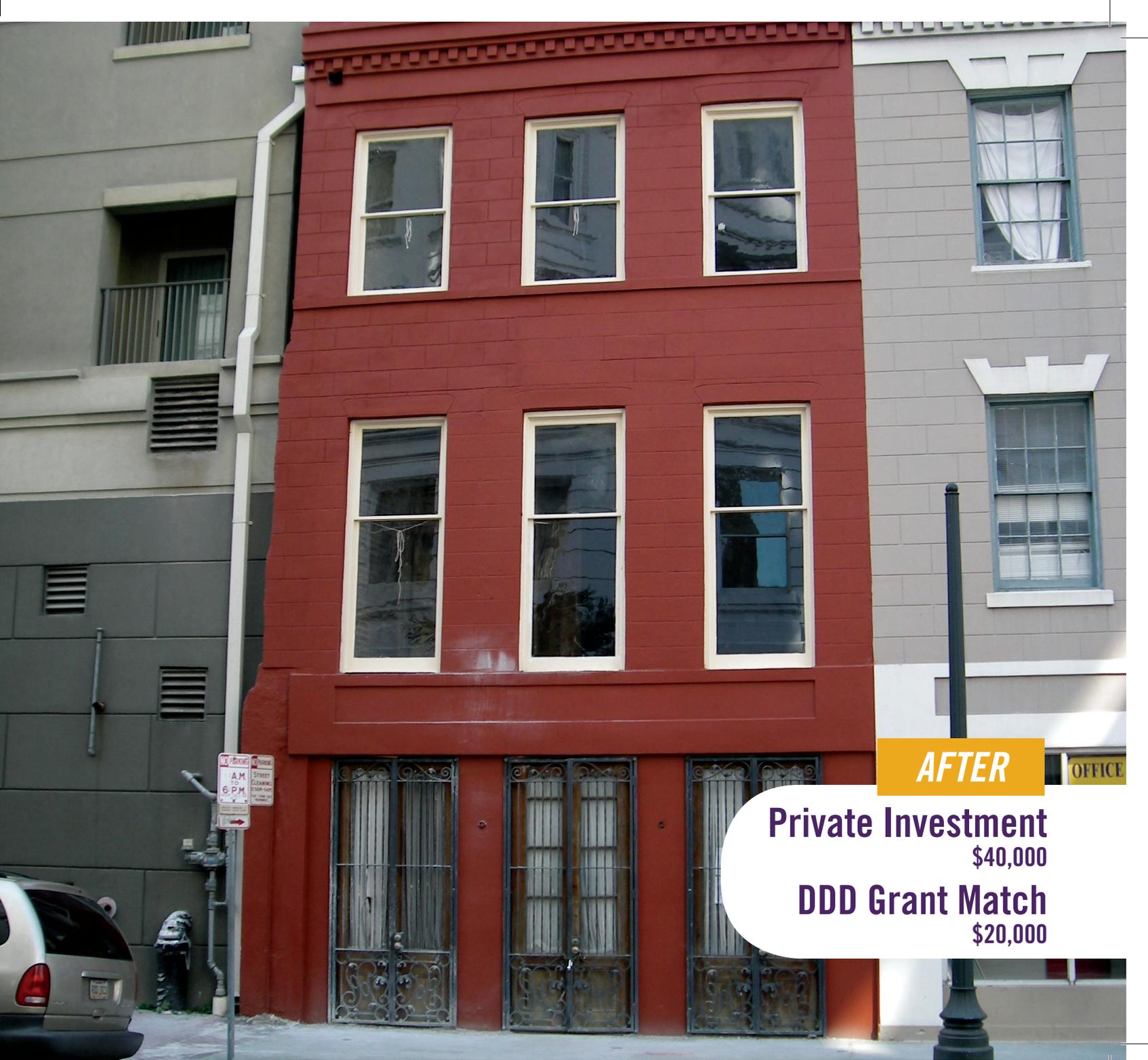
\$3.4
MILLION
TOTAL PRIVATE INVESTMENTS
— AND —
\$1
MILLION
DDD MATCH
— SINCE 2006 —

The Downtown Development District (DDD) is the country's oldest business improvement district. Located in one of New Orleans' most architecturally significant and historical neighborhoods, Downtown has become a hub for the city's business, residential, hospitality, and retail communities.

In 2006, the DDD launched the Facade Improvement Matching Grant Program to stimulate new investment, enhance business and development opportunities and attract new customers to Downtown.

The program provides an economic incentive for improving the appearance of the facades of buildings in the DDD, and to encourage quality renovation that will enhance and be consistent with the historical design, materials, and architectural character reflected in the original design of the building.

The Program provides a matching grant of 50% of eligible project costs. Since 2006 more than 50 properties have benefited from the DDD's Facade Improvement Matching Grant Program.



BEFORE

407 Baronne Street

Rehabilitation required facade repair, new windows, new storefront, and painting.

AFTER

Private Investment

\$40,000

DDD Grant Match

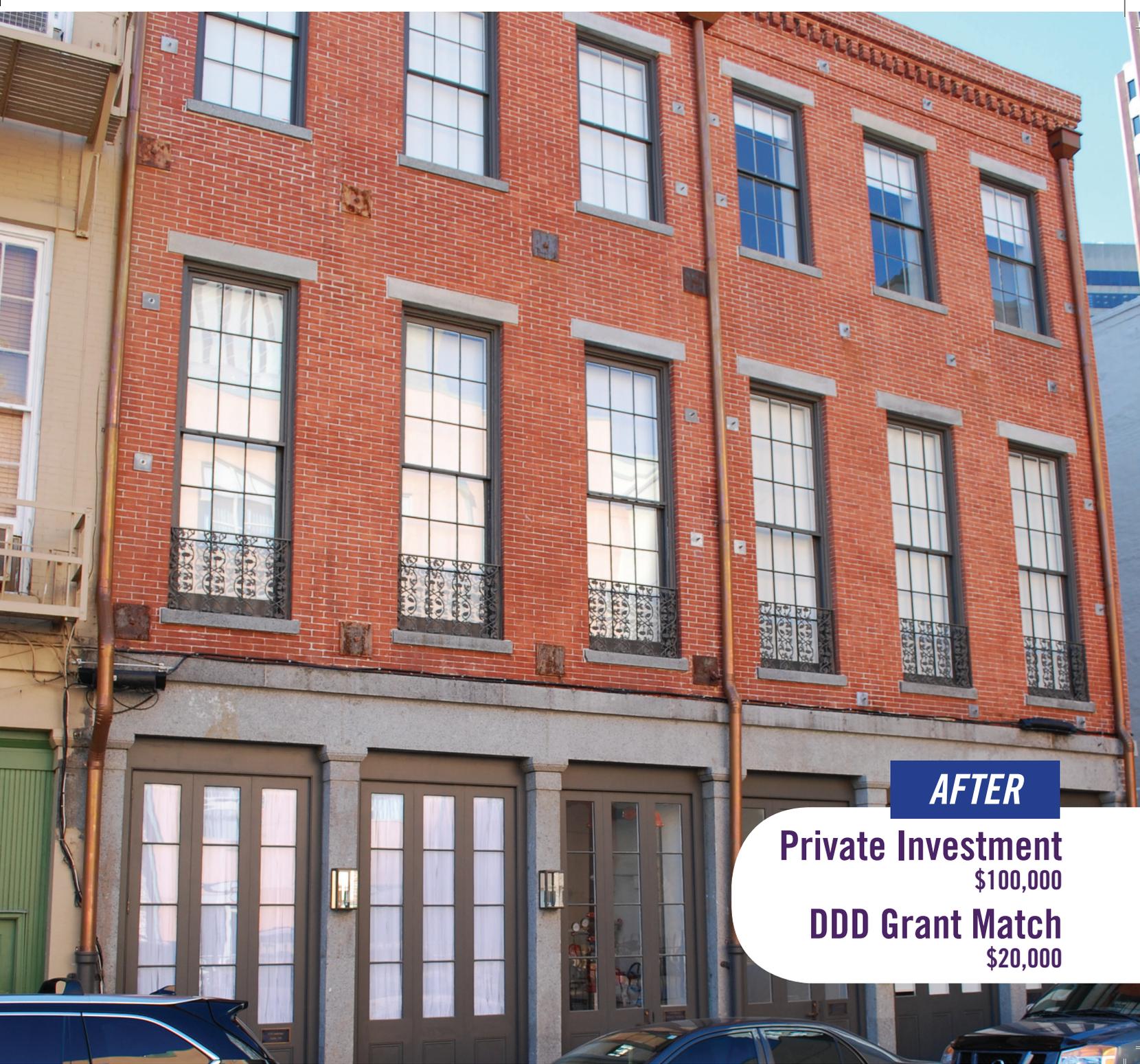
\$20,000



BEFORE

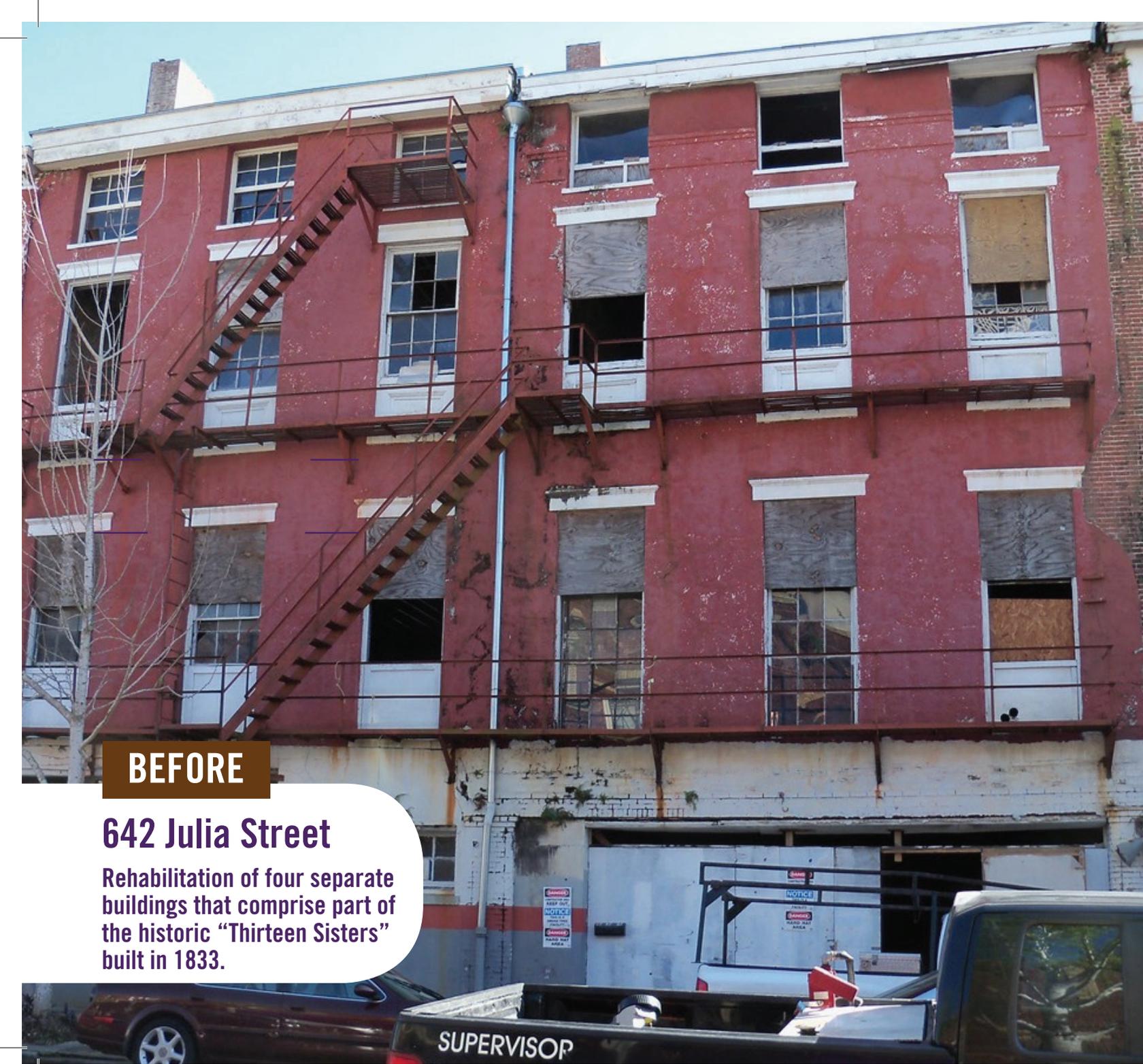
516-518 Natchez Street

Full rehabilitation of two vacant buildings reimagined as residences.



AFTER

Private Investment
\$100,000
DDD Grant Match
\$20,000



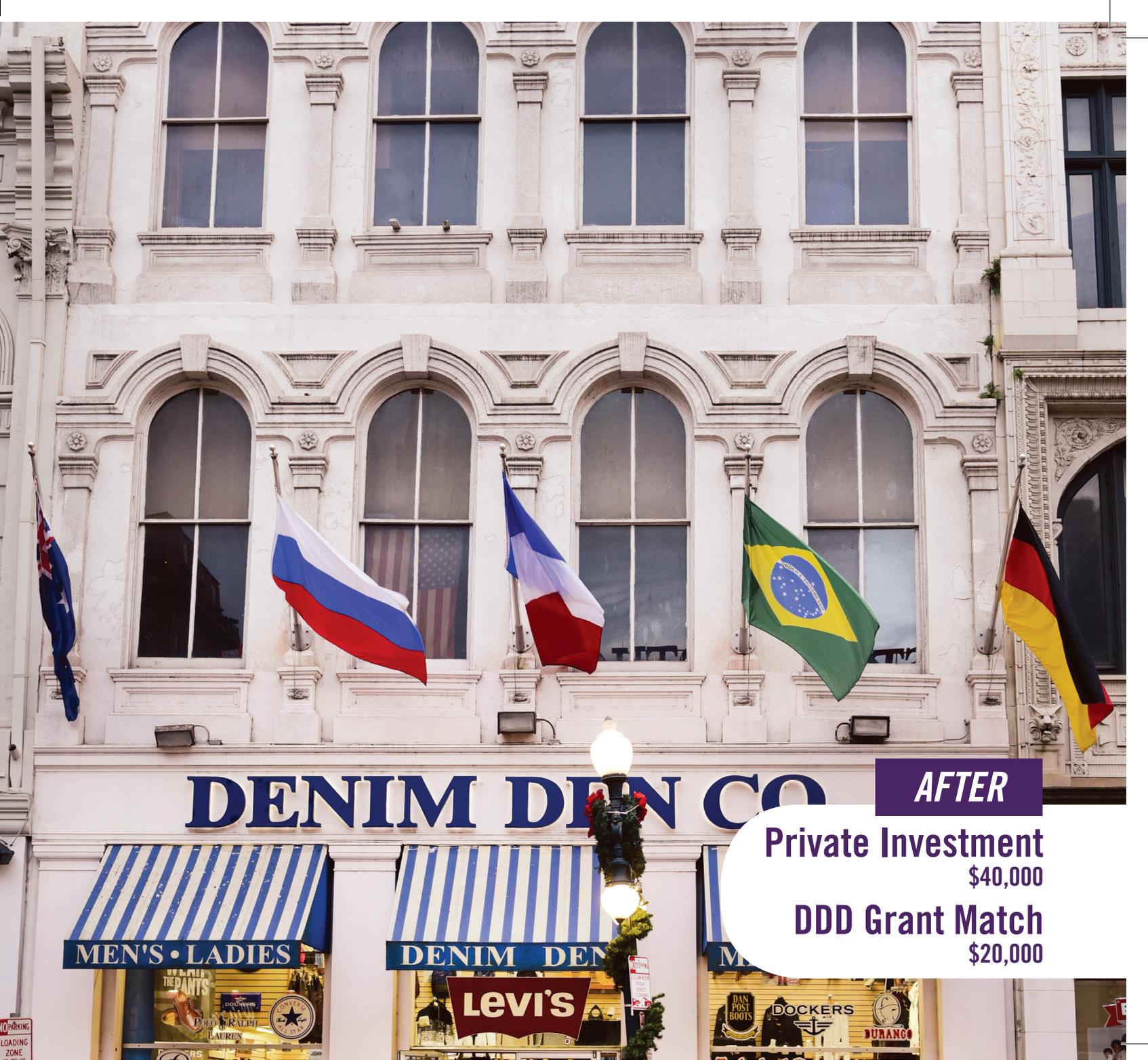
BEFORE

642 Julia Street

Rehabilitation of four separate buildings that comprise part of the historic "Thirteen Sisters" built in 1833.

AFTER

Private Investment
\$200,000
DDD Grant Match
\$55,000

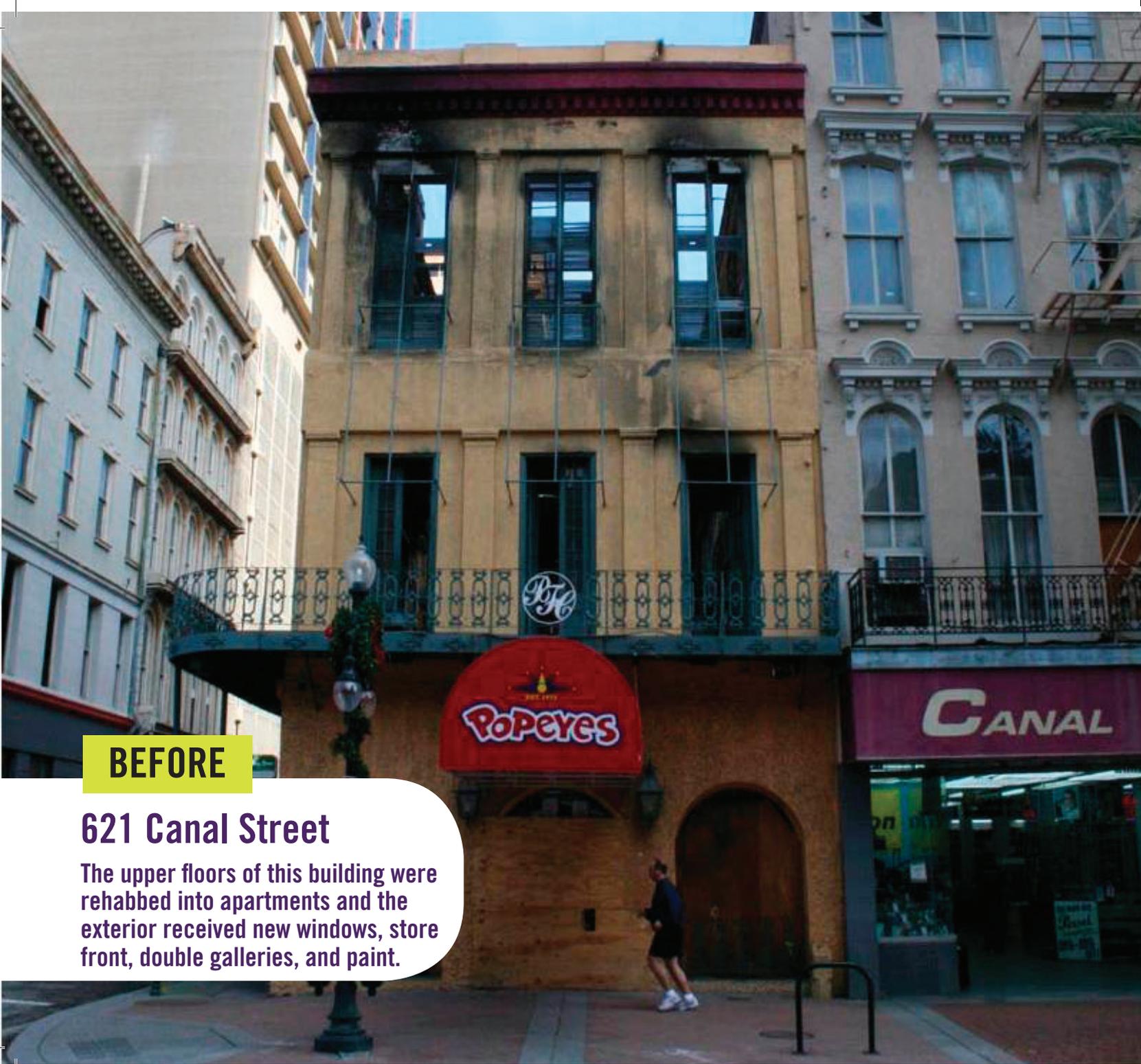


BEFORE

710 Canal Street
Painting, new awnings, and signage for new retail on historic Canal Street.

AFTER

Private Investment
\$40,000
DDD Grant Match
\$20,000



BEFORE

621 Canal Street

The upper floors of this building were rehabbed into apartments and the exterior received new windows, store front, double galleries, and paint.



AFTER

Private Investment

\$40,000

DDD Grant Match

\$20,000



BEFORE

801 Magazine Street

A former auction house was re-envisioned as residential loft apartments and a sleekly designed multi-vendor food hall.

AFTER

Private Investment
\$40,000
DDD Grant Match
\$20,000



BEFORE

814 Canal Street

Removal of the 1960s era façade, restored windows, and exterior painting rehabilitated this property into a boutique clothing store.

AFTER

Private Investment
\$105,000
DDD Grant Match
\$35,000



BEFORE

823 Canal Street

To rehabilitate this building to its former grandeur, replica windows were fabricated, architectural elements were recast, and the building was painted.



AFTER

Private Investment
\$55,000

DDD Grant Match
\$25,000



BEFORE

838 Canal Street

Removal of metal panels, restored windows, and fresh paint turned this historic building into a modern flagship for New Era.



AFTER

Private Investment

\$40,000

DDD Grant Match

\$20,000



BEFORE

931 Canal Street
A \$45M renovation on historic Canal Street resulted in the luxury Saint Hotel.



AFTER

Private Investment
\$535,000
DDD Grant Match
\$20,000



BEFORE

1036 Canal Street

Removal of the 1960s metal facade, painting, and fabrication of replica windows enlivened Fischer's Jewelry on Canal Street.



AFTER

Private Investment
\$120,000
DDD Grant Match
\$55,000



BEFORE

1201 Canal Street

The \$70M renovation included major facade improvements and features 122 luxury apartments, 111 upscale condominiums, and 25,000 sq. ft. of street-front retail.



AFTER

Private Investment
\$100,000
DDD Grant Match
\$35,000



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